



BLYTHSWOOD SQUARE
Glasgow

August 2010

Blythswood Square Covets Cocktail Couture – 25,000 Sold!

Leading Scottish hotel group, the Town House Collection's newest hotel Blythswood Square, has sold a staggering 25,000 cocktails since opening its doors (and bar) to the public late last year! With an average of 92 cocktails sold per day, Glasgow is the UK's new hot-spot for cultured cocktails.

Blythswood's success lies in the team's unsurpassed service skills and bespoke glassware, in addition to award-winning bartenders and exclusive, specialist processes such as hand pressed juices and hand-cut ice to order!

Ergonomics and precision are at the heart of the cocktails served, particularly since Mal Spence – Head Bartender – joined the team at Blythswood Square, bringing with him over 9 years experience in the Bar Industry. Additionally, senior bartenders Scott Ingram and Dean Evans received awards in the recent Caledonian Bartenders Cup which involved the creation of two specially themed cocktails, a neat tasting session, and a blind tasting challenge.

Mal says:

"I am delighted to have been appointed Head Bartender at Blythswood Square. It's a great opportunity for me to create some imaginative cocktails that will make Blythswood Square the ultimate destination in Glasgow for cocktails."

When cocktail hour strikes, you can be certain to find an original concoction at Bar at Blythswood Square, created using the finest ingredients including fresh, hand pressed juices to order, and ice hand-cut by the mixologists using ice picks:

The Salon Cocktail

A recreation of a cocktail from the early 1920's in celebration of the former members club. Tanqueray Gin is mixed with pink grapefruit, lemon juice and dry vermouth and bitters.

The Duchess of Bedford

In celebration of the creator of the Afternoon Tea, the wonderful cucumber and rose botanicals of Hendrick's Gin is combined with tincture of Earl Grey Tea, fresh lemon juice, maraschino and St. Germain elderflower liqueur. A floral, light and refreshing cocktail!

Santiago Strawberry Daisy

A variation on the famous daiquiri. Preserve is shaken with Elements 8 platinum rum, freshly squeezed lime juice, egg white and yellow chartreuse.



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The Monte-Carlo Rally

In honour of the Monte Carlo Rally of 1955, this creation is a special Negroni cocktail which we stir over hand frozen blocks of ice with a mix of Tanqueray Ten small batch gin, Antica formula vermouth and Aperol aperitivo.

Since Blythswood Square opened 8 months ago, this £25 million redevelopment project of the former Royal Scottish Automobile Club has been a resounding success. The vision was to create a truly iconic hotel which inspired with its original design and style, its hospitality, excellent dining and exemplary service. The Bar at Blythswood has certainly contributed to this, and recognition was given at the recent 7th annual Scottish Hotel Awards when James O'Donnell was awarded Food and Beverage Manager of the Year.

With the creation of a brand new cocktail list set to launch at Blythswood Square very soon, in addition to the CLASS Awards in the coming months, and SLTN Awards on 21st October, Glasgow's hottest cocktail lounge is set to sell its 30,000th cocktail VERY soon!

Room rates at Blythswood Square start from £140 including full Scottish breakfast for a Classic room based on two people sharing. For reservations or further information visit www.blythswoodsquare.com or telephone + 44 (0) 141 208 2458 or visit www.thetownhousecollection.com.

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NOTES TO EDITORS

Some additional facts:

Blythswood Square is owned by The Town House Collection, owner of four of the finest boutique hotels in Edinburgh – The Bonham, Channings, The Howard and The Edinburgh Residence. The hotel interior, created by Jim Hamilton of Glasgow-based Graven Images, retains its fine architectural features whilst sporting contemporary bespoke furniture by modus, flooring and textiles.

Building purchased December 2006 at a cost of £5 million



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Glasgow

Redevelopment started Spring 2007 at a total cost of £20 million

Three phases of opening are

- reception, restaurants, event space, 24 bedrooms – November 2009
- remaining bedrooms, suites and The Penthouse – December 2009
- The Spa – summer, 2010

Used a number of alternative technologies to achieve 43% carbon emission saving, including:
ground source heat pump (9 x 100m deep bore holes)

- combined heat and power
- recycling rain water
- micro-double glazed sash and case windows
- significant heat recovery systems coupled with a sophisticated building management system